



Become A "Charity Ambassador"

For Exceptional Individuals, Students, Groups, Professionals, and Businesses Throughout The U.S.



Why Should You Become an Ambassador?

- * Help make a ripple effect of change by enhancing your community's understanding of HIV/AIDS, reproductive health, and global issues
- * Make your academic CV or professional resume and impact stand out above others through our *Certification of Completion*
- * Opt to earn great income while helping the world
- * Be apart of an International community of great people- An optimal environment for networking

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Use Your Unique Personality to Represent an HIV/AIDS Charity in Africa!

WANT TO OFFICIALLY REPRESENT AN INTERNATIONAL CHARITY IN YOUR HOMETOWN?

WANT TO RAISE FUNDS FOR YOUR GROUP OR SCHOOL?

ARE YOU SOCIAL & POSSESS GREAT COMMUNICATION SKILLS?

CAN YOU BE TRAINED TO EDUCATE YOUR COMMUNITY ABOUT CHARITABLE EFFORTS IN AFRICA?

WANT TO ENHANCE YOUR INTERNSHIP PROFILE & RESUME WITH A PRESTIGIOUS POSTION?

WANT AN IMPORTANT JOB THAT IMPACTS THOUSANDS?

THEN APPLY TO BECOME A "CHARITY AMBASSADOR"



About The Sankofa Center:

The Sankofa Center is a 501(c)(3) International arts-based HIV/AIDS charity based in California. Founded by a University of California educated scholar in 2004, the charity uses culturally appropriate ways- the arts merged with health information- to

educate rural villagers about HIV/AIDS on tours throughout West Africa. They also conduct classroom educational seminars, provide free on-the spot rapid testing, and link women, men, and youths to treatment- serving thousands in Africa!

www.TheSankofaCenter.Org

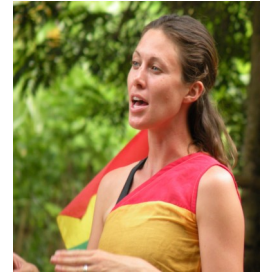
AMBASSADORSHIP DUTIES: Advocacy

Ambassadors are official spokespersons that represent *The Sankofa Center* in their locale. They host informative gatherings that enlighten their community about the charity's HIV/AIDS education, prevention, testing, and link to treatment programs in Africa.

This highly prestigious position vets sophisticated, articulate, and socially vibrant public speakers that are trained for the exclusive position of *Ambassador*.

Top agents symbolize the charity at coveted black-tie events, television/print, and media promotions. Ambassadors are provided a video, & outreach reports from the field in Africa. They highlight amazing progress in the fight against HIV/AIDS using statistics, reports, and media presentation guidelines provided by Sankofa Center.

They then organize & host gatherings of friends, family and community that educate people about Sankofa Center during savvy, worldly & enriching parties and social events.



" I've learned so much about the world and found joy in my ability to greatly contribute to it by representing Sankofa Center "

Ms. April Afua

Retail Ambassador

Presenting "Products For A Purpose"

Sankofa Center maintains a vibrant fair-trade retail product line made by their HIV/AIDS Cooperative in Africa. It is sold in upscale boutiques, museums, and to world savvy retail consumers around the globe. Proceeds support their HIV/AIDS services and programs in Africa.

Products range from table top, exquisite bedding, home and decor, eco, to

unique fashion lines. Fundraising from the line is done by the sophisticated International team of *Ambassadors*.

The team not only promotes one-of-a-kind exclusive style raising funds to fight HIV/AIDS in Africa; but they are essential in the public's enlightenment and constant dialogue on HIV/AIDS issues here at home in the U.S.



Empowering Guests To Make A Difference

During the finale of gatherings Ambassadors showcase the organization's "Products for A Purpose". These are hand-made home, fashion, and style products made under fair-trade practices by- and benefiting- Sankofa Center's HIV/AIDS programs in Africa. They are unique works of art

Similar to a museum curator, Ambassadors explain interesting facts about pieces such as their cultural rele-

vance, traditional meanings of shapes, colors and textiles. Most importantly they highlight the environmental & sociological impacts of the line pertaining to HIV/AIDS prevention efforts in Africa.

As fundraising, guests are then allowed to purchase items, or place an order of product, which are typically showcased solely at exclusive upscale boutiques throughout the world.



Qualifications:

- Superb Interpersonal Communication & Social Skills Needed
- Education Level Commensurate to desired Impact/ Compensation
- Advanced Degree Candidates & Professionals Should Submit Resume/CV
- A Desire to Make a Difference in the World
- Demonstration of Community/ Volunteering Involvement
(For Exceptional Students)
- Retail or Sales Experience is Desirable, but not necessary
- *Junior Ambassadors* must be 14 years +



Types of Ambassadors

1. Humanitarian Ambassador

Non-compensated interns who donate their time to function as Ambassadors.

2. Ghana Intern Ambassador

Ambassadors before and/ or after their volunteer tenure in the field in Ghana. A portion of proceeds raised fund their volunteer/intern tuition.

3. Retail Ambassador

Compensated- paid-Ambassadors for Sankofa Center.

4. Institution /Group/ School Partner Ambassador

Individuals or groups from educational institutions who partner with Sankofa Center to raise dual awareness and funds for both organizations.

5. Corporate Ambassador

Companies or institutions serve as Ambassadors as a symbol of corporate responsibility by providing HIV/ AIDS information & awareness to their workforce. They donate tax-deductible contributions for *Corporate Recognition* of their involvement placed in Sankofa Center's high-traffic marketing campaigns and events.

Application Process:

- Visit the website to learn more about The Sankofa Center
- Email Director to request an online application.
- Shortly after submission you will be contacted for consideration if selected.

Visit:

WWW.THESANKOFACENTER.ORG

" ...my involvement helped make me a stronger & more well-rounded candidate for my Master's degree program while keeping me in touch with what matters most in life- helping others"

Melisa Love

Humanitarian Ambassador

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Changing the world through art!

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Volunteer In Africa: For Fun, For Credit, For the Experience of Your Life !!

Beginning as UCLA *Department of African Studies* research, The Sankofa Center volunteer/ internship program fuses traditional African dance, drama, & contemporary art genres with W.H.O. health information to educate Ghanaian youths & adults about HIV/AIDS.

These very necessary performances are both entertaining & educational. Their program utilizes the vibrant energies of interns & a local team to tour various villages & schools to help eradicate HIV/AIDS in Africa through culturally appropriate methods!



They also conduct risk assessment/risk reduction counseling & free rapid HIV testing during village outreach to link those needing treatment with medical care as outlined by Ghana's *National AIDS Control Programme*.

Interns are accommodated in the *Sankofa Center Compound* dormitory with exposure to real world traditional Ghanaian life with trusted host families living in the compound. However, they have the security of Western trained local staff, health and safety protocols, and American trained coordinators & staff liaisons



to assist interns throughout the duration of their tenure.



Visit their website to apply for upcoming programs if you'd like to be apart of this amazing and life-changing experience fusing artistic expression, public health promotion, and cultural immersion!

WWW.THESANKOFACENTER.ORG

Contact Us For 2011 Cohorts